



Dear MICSA 2018 Sponsor:

Our sincerest thank you for supporting both Red Run Golf Club and MICSA 2018. In order to ensure we properly represent your company or family at the event **please submit the following information to [micsa2018sponsor@gmail.com](mailto:micsa2018sponsor@gmail.com)** unless you have already done so:

1. Corporate Logo High resolution PDF is preferred format.  
JPEG/EPS will be accepted in high resolution at 100%
2. Program Advertisement: Full Page (7.5" x 10") for Title, VIP, Gold or Silver Sponsor  
Half Page for Bronze, Lane or Deck Sponsor  
(Full-color or black and white advertisement)  
High resolution PDF is the preferred format  
JPEG/EPS will be accepted in high resolution at 100%  
All fonts must be embedded.

#### **Mechanical Requirements for All Advertisements**

- No bleed. Program will not be trimmed post assembly. Background color, or the like, that extends within a ¼" of the advertisement edge may not present as intended.
- All ads print in four-color process (CMYK)

**Non-Compliance:** We will try our best to present your advertisement as prepared, however, we reserve the right to resize or modify it if the sizing is off.

**Unacceptable Formats:** We cannot accept advertisements, images or logos sent as a Microsoft Word or Publisher file, web graphics or low -resolution graphics (under 300 dpi). If you have a Word or Publisher file, please save/print as a PDF and submit the PDF to embed all graphics and fonts.